



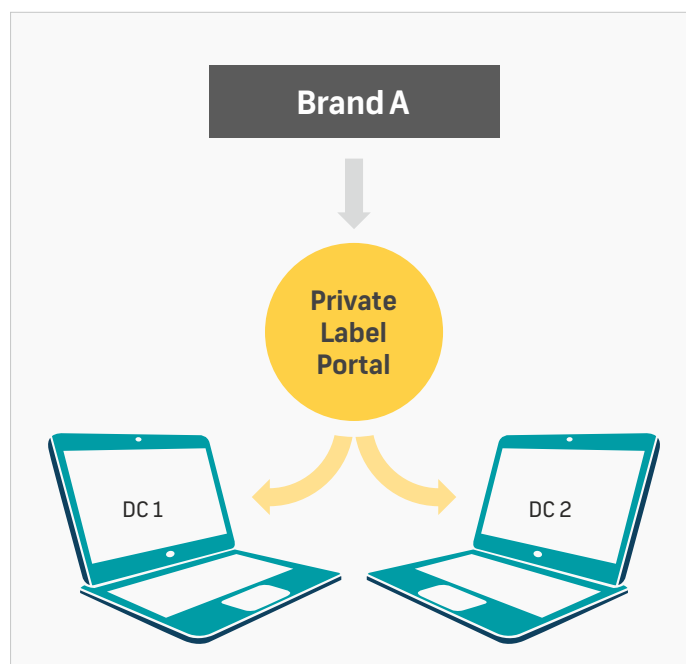
ibsoftware

Expand Your Reach

Private Label Portal

Our Private Label Portal equips hotels and other suppliers with a branded portal that tour operators, travel agents and affinity groups can use to directly connect, shop and book their preferred rates in **real-time**. In addition, it automates your contracting processes with small tour operators, allowing you an efficient way to sell broadly to many smaller distribution channels. The Private Label Portal will help you **reach niche travel markets** across the world that hotels otherwise have difficulty accessing. This enables greater visibility and control over bookings, and can help you expand your reach and product set.

The Private Label Portal expands your opportunity for revenue and market share with greater efficiency, giving greater control over the retailing process. It supports push messaging, promotions, and up-selling. The Private Label Portal may be your best solution for corporate travel users, loyalty clubs, affinity groups and travel agencies. It has a **multi-purpose** functionality and can be adapted and deployed to multiple instances.



Features

- Secured Login (User Name/Password)
- Multi-Room Booking w/Shopping Cart
- Supports Multiple Rates
- Ability to set up promotions/promo codes
- Up-sell & Cross sell capabilities
- Multi offer (Rate plans) booking with Single Order ID / Multiple Confirmation IDs in one transaction
- Multi Currency
- Flexible search options with Flexible dates calendar, multi room search, promo codes
- Control search listings with Profile setups; supports multiple search listing views
- Supports Ancillary Products
- Supports various types of Discounts (with strikethrough pricing) & Promotions
- Full Control of search results
- Configure Payment types to specific offers
- Ability to turn on/off features specific to offers / room types / property
- Social Media Integration
- Cart Abandonment Program
- Categorize/Group offers & room types

